




**2024**  
**PREMIER**  
**PARTNER**  
**PROGRAM**

**WORKING**  
**TOGETHER**

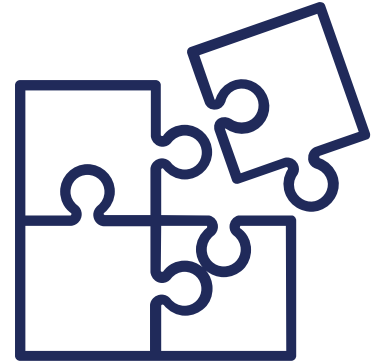


 (503) 274-4000

 [www.bigioregon.com](http://www.bigioregon.com)

PO Box 68366, Portland, OR 97268 

[support@bigioregon.com](mailto:support@bigioregon.com) 



# Frequently Asked Questions

- I'm already a partner. How does my company level up?
  - *Contact Christine Muduryan, Member Engagement Director, [christine@bigioregon.com](mailto:christine@bigioregon.com) to discuss leveling up.*
- When is the deadline?
  - *The deadline is December 15, 2023 to take full advantage of your partner benefits.*
- When is payment due?
  - *Payment is due January 1, 2024. We accept company checks and credit cards.*
- Can we pay for the 2024 partnership in 2023?
  - *Pay your entire partnership by November 1, 2023 and you will receive 10% (5% if paying with a cc) off for partnering up early.*
- Can I still "partner-up" if I've already paid my basic dues?
  - *Of course, we'll just deduct what you've already paid and bill the remaining amount.*

# 2024 Important Dates

## Forecast Breakfast

**January 19, Embassy Suites,  
Tigard, OR**

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Economic Forecast Breakfast, Big I Oregon Board Installation and 2023 Awards.

## Connect & Educate Symposium

**March 7-8, Inn at Spanish Head,  
Lincoln City, OR**

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Big I Oregon's answer to continuing education that matters and elevates you with your clients.

Includes breathtaking views, meals and time for networking and fun!

## Big I National Legislative Conference

**April 10-12, Washington DC**

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Every spring more than a thousand agents visit Capitol Hill offices to lobby members of the House, Senate and their staffs on issues that directly impact independent agents and consumers.

## Drives for Dreams

**April 18, TopGolf, Hillsboro, OR**

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Hosted by NextGen, this event is full of fun, networking and raising funds for Make-A-Wish Oregon. EVERYONE welcome!

## Premier Partner Appreciation June 20, The Kitchen at Middleground Farms Wilsonville, OR

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Time to toast you, our Premier Partners. Hosted by NextGen, we gather to express our heartfelt appreciation for your collaboration and support as Premier Partners.

## INSURCON2024

**August 18-20, Sunriver, OR**

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Big I Oregon's 95th Annual Convention. Networking, golf, exhibitor showcase, NextGen activities like cornhole tournament & trivia, education and hear from leaders in our industry & more!

## Ugly Sweater Holiday Party December 5, Portland, OR

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Eat, Drink, Sing & Be Ugly! Connect & Give Back at this holiday tradition hosted by Big I Oregon's NextGen. EVERYONE welcome!



# Thank you 2023 Premier Partners

## DIAMOND PLUS



## DIAMOND



## PLATINUM



## GOLD



## SILVER



## BRONZE

Acuity Insurance \* CHUBB \* Great American Insurance Group \* Mutual of Enumclaw \* Sublimity  
Superior Underwriters \* United Midwest Savings Bank \* Western National

## Big I Oregon 2024 Premier Partner Program Benefits

Associate Membership Included in all Levels (\$960)	Diamond Plus \$24,000	Diamond \$16,000	Platinum \$12,900	Gold \$8,900	Silver \$5,900	Bronze \$3,200
Big I Oregon Membership included for 1 Calendar Year	✓	✓	✓	✓	✓	✓
<b>Advertising &amp; Marketing Benefits</b>						
Exclusive Top Tier Banner Recognition Displayed at Big I Oregon Events	✓	✓				
Premier Partner Listing with Logo/Hyperlink on Big I Oregon Staff Email Signature Blocks	✓	✓	✓			
Premier Partner Listing with Logo* in ALL eNews Issues	✓	✓	✓	✓	✓	Name only*
Oregon Agent Magazine Premier Partner Listing in ALL Issues - Includes Level and Logo*	✓	✓	✓	✓	✓	Name only*
Oregon Agent Magazine Advertising Discount	20% discount	15% discount	10% discount	10% discount	10% discount	10% discount
Premier Partner Listing with Logo/Hyperlink* on Big I Oregon Website	✓	✓	✓	✓	✓	Name only*
Premier Partner Logo on Homepage Scrolling Bar	✓	✓	✓	✓	✓	✓
Premier Partner Recognition with Logo* on Big I Oregon Event App	✓	✓	✓	✓	✓	Name only*
Premier Partner Level Recognition on Banner(s) Displayed at Big I Oregon Events - Includes Logo*	✓	✓	✓	✓	✓	Name only*
Spotlights in Social Media and eNews (All levels will receive initial recognition in digital media at sign-on or renewal.) Spotlights to be submitted by Premier Partner.	12 per year	6 per year	4 per year	2 per year	1 per year	
<b>Economic Forecast Breakfast &amp; Big I Oregon Board Installation &amp; Awards January 19, 2024 - Embassy Suites Tigard, Oregon</b>						
Title Partner	✓					
Reserved Table for 8	3	2	1			
Speaking Opportunity	✓					
<b>Connect &amp; Educate Symposium March 7-8, 2024 - Inn at Spanish Head -Lincoln City, Oregon</b>						
Attendee Registration	4	3	2	1		
Board Dinner Following Board Meeting on 3/6/2024	4	3	2	1		
Host a NextGen or Agent Registration	2	2	1			
Boutique Exhibitor Tables - 8 Maximum. Tables are first come, first serve. Premier Partners to reserve by 12/15/2023. Tables will be open to all after 12/15/2023.	✓	✓	✓	✓	50% discount	25% discount
<b>Big I National Legislative Conference April 10-12, 2024 - Washington DC</b>						
Registration Fee for 1 attendee	✓	✓				
Host One NextGen or Agent (attendee fee, airfare, and hotel). Recipient determined by NextGen Committee	✓					
<b>INSURCON2024 August 18 -20, 2024 - Sunriver Resort, Oregon</b>						
Attendee Registration	8	3	2	1		
Board & Presidents Cocktail Hour & Dinner	4	3	2	1		
Golf Tournament Registration for Premier Partner or Hosted Agent Registered by Premier Partner.	8	4	4			
Title Partner Sunday Kick-off Event & NextGen After Party & Cornhole Tournament	✓					
Exhibitor Showcase Exhibit Space	✓	✓	✓	✓	✓	60% discount
Host NextGen Attendee. Registered by Premier Partner.	2	1				
<b>NextGen Hosted Events</b>						
Connect & Educate Symposium Bonfire 3/7/2024 – Lincoln City, Oregon	4	3	2	1		
Drives for Dreams Make-A-Wish Oregon Fundraiser – TopGolf Hillsboro, Oregon	1	1	1	1	1	1
Premier Partner Appreciation Soiree 6/20/2024 – The Kitchen at Middleground Farms, Wilsonville, Oregon	4	2	1	1	1	1
INSURCON2024 Cornhole Tournament & After Party – Sunriver, Oregon	8	2	1	50% discount	50% discount	50% discount
Ugly Sweater Holiday Party – Portland Metro Area	4	2	1	50% discount	50% discount	50% discount

Shaded sections indicate item is not available

## Additional Partnership Opportunities

Exclusive to Premier Partners Depending on Partner Level	Price	Diamond Plus	Diamond	Platinum	Gold	Silver	Bronze
		40% discount	30% discount	25% discount	20% discount	10% discount	N/A
<b>Forecast Breakfast</b>							
Table of 8 attendees and logo on table	<b>\$750</b>						
<b>Connect &amp; Educate Symposium</b>							
Lanyards with logo	<b>\$1,000</b>						
Welcome/Registration Attendee Gift	<b>\$2,000</b>						
Speaker/Education Partner – Includes logo on all slides and intro during class, breaks, and speaker introduction/speaking opportunity	<b>\$5,000</b>						
Event App Partner – Includes logo on app and all app promotional communication including download directions	<b>\$2,500</b>						
Cocktail Hour or Coffee Break – Includes signage, cocktail napkins, logo on drink tickets and speaking opportunity	<b>\$2,000</b>	<b>COCKTAIL HOUR SOLD</b>					
Bonfire After-Party hosted by NextGen – Includes branded s'mores kits & complimentary beverages, speaking opportunity, and Premier Partner provided swag	<b>\$2,000</b>	<b>SOLD</b>					
Board Dinner - Includes 2 attendees, logo on invitation, menus, place cards & speaking/toast opportunity	<b>\$5,000</b>						
<b>Big I National Legislative Conference</b>							
Host one NextGen or Agent Attendee - Includes registration, hotel, airfare & meals	<b>\$4,500</b>						
<b>Drives for Dreams Make-A-Wish Oregon Fundraiser</b>							
Auction Partner - Includes logo on auction app, logo recognition at TopGolf, speaking opportunity & 1 Golf Bay for 6 attendees	<b>\$5,000</b>						
<b>INSURCON2024</b>							
Board & President's Dinner - Includes 4 attendees, logo on welcome sign, menus & place cards and speaking opportunity	<b>\$7,500</b>	<b>SOLD</b>					
Exhibitor Showcase Partner - Includes logo on Bingo Blackout Card, speaking opportunity at Exhibitor Showcase, and recognition on promotional materials and event app	<b>\$5,000</b>						
Event App Partner - includes logo on app and all app promotional communication including download directions	<b>\$4,500</b>						
Photo Booth - Includes logo on printed photos and thumb drive of all photos taken	<b>\$2,500</b>						
Golf Tournament Title Partner - Includes cart signage and check-in signage, company provided swag for each golfer and logo on all promotions and drink tickets	<b>\$5,000</b>	<b>SOLD</b>					
Golf Hole Partner - Includes 2 signs at golf hole and company provided swag	<b>\$1,000</b>						
Golf Hole-in- One Partner	<b>\$2,500</b>						
Golf Lunch Partner - Includes logo sticker on all boxed lunches with opportunity to greet golfers at lunch table. Option to hand out company provided swag	<b>\$1,500</b>	<b>SOLD</b>					

*If your total including "add-ons" equals the value of the next partner level you will receive that partner level recognition on banners, website, printed and digital media promotion.*





## I'd like to "Partner-Up" for 2024!

**Premier Partner Level:** \_\_\_\_\_

**Add-on Total:** \_\_\_\_\_

**Grand Total:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Company Representative:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

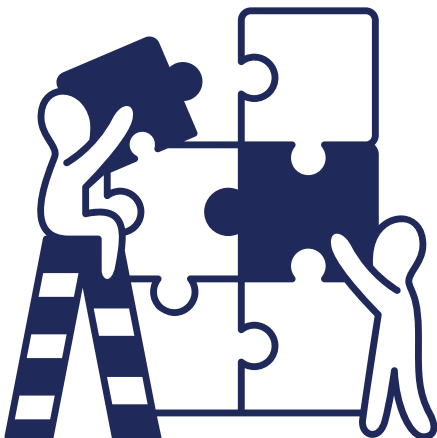
**Mailing Address:** \_\_\_\_\_

Return this page to [christine@bigioregon.com](mailto:christine@bigioregon.com)

An invoice will be sent once we receive this form or email confirmation of your 2024 Premier Partner Level.

\*Send 2 copies of most recent logo including one with a transparent background to [christine@bigioregon.com](mailto:christine@bigioregon.com)

**Thank you for your Partnership, we look forward to working with you!**



Big I Oregon  
PO Box 68366  
Portland, OR 97268  
(503) 274-4000  
[support@bigioregon.com](mailto:support@bigioregon.com)