




OREGON

2025

PREMIER PARTNER PROGRAM

**TOGETHER
WE ACHIEVE
MORE**



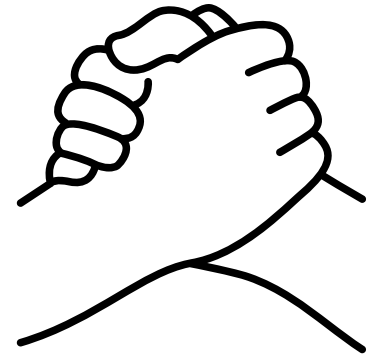
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WINS



Increased event attendance in 2024

- CE Symposium +15%
- Drives for Dreams +27%
- INSURCON2024 Agency Attendance +32%
- Ugly Sweater Holiday Party (2023 v 2022) +33%

NextGen at the National Legislative Conference

- Thanks to the generous support from our Partners, we've been able to fully sponsor members of our NextGen group to attend the National Legislative Conference in Washington, D.C. This invaluable experience allows the next generation of industry leaders to witness firsthand the critical efforts made on a national level to safeguard and advance our industry. By connecting them with key decision-makers and exposing them to the legislative process, we are ensuring a stronger, more informed future for the insurance community.

Awards

- Received Diamond 2024 Excellence in Insurance Education award.

2025 GOALS

- **Enhance Event Participation:** Continue to boost event turnout and engagement across all programs.
- **Grow Our Membership:** Expand our membership base and broaden our reach to serve even more professionals.
- **Support PACs:** Increase fundraising efforts to back legislation that safeguards our industry's future.
- **Innovate for Our Members:** Continue developing new products and services that support the evolving needs of our members.

BIG OREGON

Taking it on the Road!

2025 IMPORTANT DATES

JANUARY 24

Forecast Breakfast

Embassy Suites | Tigard, OR

MARCH 20

Independent Women's Summit

McMenamin's Kennedy School | Portland, OR

APRIL 30 - MAY 2

Big I National Legislative Conference

Washington DC

JUNE 26

Premier Partner Appreciation

The Kitchen at Middleground Farms | Wilsonville, OR

OCTOBER 6

Big I Oregon Golf Tournament

Illahe Hills Country Club | Salem, OR

MARCH 6-7

Connect & Educate Symposium

Inn at Spanish Head | Lincoln City, OR

APRIL 24

Drives for Dreams

Topgolf | Hillsboro, OR

MAY 8

Convention on the Road

Voorhies Mansion | Medford, OR

AUGUST 7

Convention on the Road

The Redd | Portland, OR

DECEMBER 4

Ugly Sweater Holiday Party

Portland Metro Area

**SEE YOU AT OUR
NEXT STOP!**

Thank You 2024 Premier Partners

DIAMOND



PLATINUM



GOLD



SILVER



BRONZE

Hull & Company - Bridge Specialty Group • Mutual of Enumclaw
Nationwide • Oregon Mutual • Sublimity Insurance Company • Superior Underwriters
UFG • United Midwest Savings Bank • Western National

Big I Oregon 2025 Premier Partner Program Benefits

Associate Membership Included in all Levels (\$995)	Diamond Plus \$24,000	Diamond \$16,000	Platinum \$12,900	Gold \$8,900	Silver \$5,900	Bronze \$3,200
Big I Oregon Membership included for 1 Calendar Year	✓	✓	✓	✓	✓	✓
Advertising & Marketing Benefits						
Premier Partner Listing with Logo/Hyperlink on Big I Oregon Staff Email Signature Blocks	✓	✓	✓			
Premier Partner Listing with Logo* in ALL eNews Issues	✓	✓	✓	✓	✓	Name only*
Oregon Agent Magazine Premier Partner Listing in ALL Issues - Includes Level and Logo*	✓	✓	✓	✓	✓	Name only*
Oregon Agent Magazine Advertising Discount	20%	15%	10%	10%	10%	10%
Partner Listing with Logo/Hyperlink* on Big I Oregon Website	✓	✓	✓	✓	✓	Name only*
Partner Logo on Homepage Scrolling Bar	✓	✓	✓	✓	✓	✓
Partner Recognition with Logo* on Big I Oregon Event App	✓	✓	✓	✓	✓	Name only*
Partner Spotlight on Social Media and eNews	12 per year	6 per year	4 per year	2 per year	1 per year	
Member Mailing List (Provided in Excel Format)	✓	✓	✓	✓	✓	
Opportunity to Co-Sponsor a Webinar for Oregon Agency Members	✓	✓	✓			
Recognition on Conference Table Tents (Includes Level & Logo)	✓	✓	✓	✓	✓	Name only*
Economic Forecast Breakfast & Big I Oregon Board Installation & Awards January 24, 2025 – Embassy Suites, Tigard, Oregon						
Reserved Table for 8	3	2	1			
Showcase Company Promo Video (2 Minutes Max)	✓	✓				
Title Partner	✓					
Speaking Opportunity	✓					
Connect & Educate Symposium March 6-7, 2025 - Inn at Spanish Head, Lincoln City, Oregon						
Complimentary Registration(s)	4	3	2	1		
Invitation Only Board Dinner Event Attendee – March 5, 2025	4	3	2	1		
Host a NextGen or Agent Attendee	2	2	1			
Showcase Company Promo Video (2 Minutes Max)	✓	✓				
Boutique Exhibitor Tables - 8 Maximum. (Tables first come, first serve. Exclusive to Premier Partners)	✓	✓	✓	✓	50%	25%
Partner Level Recognition on Banner(s) - Includes Logo*	✓	✓	✓	✓	✓	Name only*
Independent Women's Summit March 20, 2025 – McMenamins Kennedy School, Portland, Oregon						
Recognition on Conference Table Tents (Includes Level & Logo)	✓	✓	✓	✓	✓	Name only*
Partner Level Recognition on Banner(s) - Includes Logo*	✓	✓	✓	✓	✓	Name only*
Complimentary Registration(s)	3	2	1	1	50%	
Opportunity to Place Company Promo Items on Registration Table	✓	✓	✓			
Showcase Company Promo Video (2 Minutes Max)	✓	✓				
Drives for Dreams – Hosted by NextGen (Open to All) April 24, 2025 – Topgolf, Hillsboro, OR						
Complimentary Registration	1	1	1	1	1	1
Recognition on Conference Table Tents (Includes Level & Logo)	✓	✓	✓	✓	✓	Name only*
Partner Level Recognition on Banner(s) - Includes Logo*	✓	✓	✓	✓	✓	Name only*
Showcase Company Promo Video (2 Minutes Max)	✓	✓				

**Big I National Legislative Conference
April 30-May 2, 2025 - Washington DC**

Complimentary Registration	1	1				
Host NextGen/Agent Attendee (attendee fee, airfare, and hotel) Recipient determined by NextGen Committee	1					

**Conventions on the Road
May 8, 2025 –Voorhies Mansion, Medford, Oregon
AND
August 7, 2025 – The Redd, Portland, Oregon**

Complimentary Registration(s)	5	3	2	1		
Invitation Only Board & Presidents Reception & Dinner Attendee (Portland Only)	4	3	2	1		
Title Partner	✓					
Exhibitor Showcase Exhibit Space	✓	✓	✓	✓	✓	50%
Recognition on Conference Table Tents (Includes Level & Logo)	✓	✓	✓	✓	✓	Name only*
Partner Level Recognition on Banner(s) - Includes Logo*	✓	✓	✓	✓	✓	Name only*
Showcase Company Promo Video (2 Minutes Max)	✓	✓				
Opportunity to Place Company Promo Items on Registration Table	✓	✓	✓			

**Premier Partner Appreciation
June 26, 2025 – The Kitchen at Middleground Farms, Wilsonville, OR**

Complimentary Registration	2	2	1	1	1	1
Recognition on Conference Table Tents (Includes Level & Logo)	✓	✓	✓	✓	✓	Name only*

**Big I Golf Tournament
October 6, 2025 – Illahe Hills Country Club, Salem, OR**

Complimentary Registration	1	1				
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**Ugly Sweater Holiday Party
December 4, 2025 – Portland Metro Area**

Complimentary Registration(s)	4	2	1	50%	50%	25%
Recognition on Conference Table Tents (Includes Level & Logo)	✓	✓	✓	✓	✓	Name only*
Partner Level Recognition on Banner(s) - Includes Logo*	✓	✓	✓	✓	✓	Name only*
Showcase Company Promo Video (2 Minutes Max)	✓	✓				

Associate Membership Included in all Levels (\$995)	Diamond Plus \$24,000	Diamond \$16,000	Platinum \$12,900	Gold \$8,900	Silver \$5,900	Bronze \$3,200
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Ala Carte Sponsorship Opportunities

Exclusive to Premier Partners Depending on Partner Level

Diamond Plus- 40% OFF

Diamond- 30% OFF

Platinum- 25% OFF

Gold- 20% OFF

Silver- 10% OFF

Not available to Bronze Partners.

Connect & Educate Symposium

Lanyards with logo	\$1,000	
Welcome/Registration Attendee Gift	\$2,000	
Speaker/Education Partner – Includes logo on all slides and intro during class, breaks, and speaker introduction/speaking opportunity	\$5,000	
Event App Partner – Includes logo on app and all app promotional communication including download directions	\$2,500 (or \$7,000 for all 4 events)	
Cocktail Hour or Coffee Break – Includes signage, cocktail napkins, logo on drink tickets and speaking opportunity	\$2,000	
Bonfire After-Party hosted by NextGen – Includes branded s'mores kits & complimentary beverages, speaking opportunity, and Premier Partner provided swag	\$2,000	
Board Dinner - Includes 2 attendees, logo on invitation, menus, place cards & speaking/toast opportunity	\$5,000	

Convention on the Road – Portland & Medford

Board & Presidents Dinner - Includes 2 attendees, logo on invitation, menus, place cards & speaking/toast opportunity (Only in Portland)	\$5,000	
Lanyards with logo	\$1,000	
Welcome/Registration Attendee Gift	\$2,000	
Speaker/Education Partner – Includes logo on all slides and intro during class, breaks, and speaker introduction/speaking opportunity	\$5,000	
Cocktail Hour – Includes signage, cocktail napkins, logo on drink tickets and speaking opportunity (Portland)	\$3,000	
Cocktail Hour – Includes signage, cocktail napkins, logo on drink tickets and speaking opportunity (Medford)	\$2,000	
Event App Partner - includes logo on app and all app promotional communication including download directions	\$2,500 (or \$7,000 for all 4 events)	
Photo Booth - Includes logo on all photos	\$2,500	
Raffle Prizes – To be announced during event and only eligible to agent attendees.	\$100 each	

Golf Tournament

Golf Tournament Title Partner - Includes cart signage and check-in signage, company provided swag for each golfer and logo on all promotions and drink tickets	\$5,000	
Lanyards with logo	\$1,000	
Event App Partner - includes logo on app and all app promotional communication including download directions	\$2,500 (or \$7,000 for all 4 events)	
Golf Hole Partner - Includes 2 signs at golf hole and company provided swag	\$1,000	
Golf Hole-in- One Partner	\$2,500	
Golf Lunch Partner - Includes logo sticker on all boxed lunches with opportunity to greet golfers at lunch table. Option to hand out company provided swag	\$3,000	
Golf Prizes – 1 st Place Team, 2 nd Place Team, 3 rd Place Team, KP (M/F) LD (M/F)	\$1,500	

Drives for Dreams Make-A-Wish Oregon Fundraiser

Auction Partner - Includes logo on auction app, logo recognition at TopGolf, speaking opportunity & 1 Golf Bay for 6 attendees	\$5,000	
Lanyards with logo	\$1,000	

Big I National Legislative Conference

Host one NextGen or Agent Attendee - Includes registration, hotel, airfare & meals	\$4,500	
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Independent Women's Summit

Lanyards with logo	\$1,000	
Event Sponsor	\$2,500	
Attendee Gifts	\$2,000	



I'd like to "Partner-Up" for 2025!

Premier Partner Level: _____

Add-on Total: _____

Grand Total: _____

Company Name: _____

Company Representative: _____

Email: _____

Phone: _____

Mailing Address: _____

Click here to sign up [2025 BIG I Oregon Premier Partner Sign Up Form](#) or return this page to christine@bigioregon.com

An invoice will be sent once we receive this form or email confirmation of your 2025 Premier Partner Level.

*Send 2 copies of most recent logo including one with a transparent background to christine@bigioregon.com

Thank you for your Partnership, we look forward to working with you!

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